

REPORT OF WORKSHOP

Title of the Workshop:		Shubhaarambh 2026: Project and Product Expo	
Under the aegis of which Divisional Board:		Civil Engineering Division	
Program Date:	17/01/2026	Program Time:	10:00 AM to 5:00 PM
Associate organization (if any):		-	
No. of Participants logged in		400	

Report of the event

Expert No. 1

Name: Er. Mayur Bhandarkar

Designation: Deputy Manager Technical Services, Vadodara Division, UltraTech Cement Ltd.

With a strong foundation in engineering and a deep understanding of the construction chemicals and building materials industry, Er. Bhandarkar plays a pivotal role in bridging the gap between advanced product technology and on-site execution. His expertise lies in providing technical consultancy, ensuring quality benchmarks, and driving innovative construction practices within one of India's most dynamic industrial hubs.



Key Professional Highlights:

Strategic Leadership: Overseeing technical service operations for UltraTech Cement—the largest manufacturer of grey cement and ready-mix concrete in India—within the Vadodara region.

Technical Advisory: A trusted consultant for architects, engineers, and contractors, offering data-driven insights into mix designs, durability, and sustainable building solutions.

Quality Assurance: Dedicated to maintaining the highest standards of structural integrity and performance across diverse infrastructure and residential projects.

Industry Expertise: A bridge between corporate strategy and field-level engineering, ensuring that cutting-edge cement technology translates into long-lasting structures.

Er. Bhandarkar's commitment to excellence and his proactive approach to technical challenges make him a distinguished figure in the Vadodara engineering community, contributing significantly to the region's urban and industrial growth.

Executive Summary

On January 17, 2026, the Civil Engineering Department of BBIT, in partnership with UltraTech Cement Ltd. and supported by the Institution of Engineers (India), organized "**Shubharambh**" – **Project and Product Showcase 2026**. The event served as a platform to display innovative student projects and modern construction materials to the local community and industry professionals.

Objectives

The primary goal of the showcase was to spread awareness among citizens, students, and construction professionals regarding:

Modern and efficient construction methodologies.

Advanced building materials currently trending in the industry.

Sustainable and environmentally friendly housing solutions, such as **Green Buildings**.

Key Highlights of the Showcase

Product Exhibition: Over **60 types of modern construction materials** were displayed, including various grades of cement, specialized waterproofing materials, and advanced paints.

Student Innovation: Civil Engineering students presented **11 innovative projects** demonstrating practical applications of their academic learning.

Attendance: The event saw a high turnout, including:

Over **250 students and professors** from various engineering colleges.

More than **400 industry stakeholders**, including contractors, engineers, and builders.

Dignitaries and Guests

The inauguration ceremony featured several prominent figures from academia and the industry:

Dr. K. M. Makwana, Principal of BBIT.

Dr. Aarti Pamnani, Head of the Civil Department (BBIT) and Chairman of IEI.

Er. Mayur Bhandarkar, Technical Division Head (South Gujarat), UltraTech Cement Ltd..

Mr. Aniruddha Sahu, Marketing Head (Anand Depot), UltraTech Cement Ltd..

Executive Committee members of the Institution of Engineers (India) and various faculty members.

Conclusion

The event's success was attributed to the diligent efforts of Dr. Amitkumar Raval, Secretary of the IEI Vallabh Vidyanagar Local Center, and **Aditya Padhiyar**, Technical Head of UltraTech Cement Ltd. (Anand Depot). The "Shubharambh" showcase successfully bridged the gap between academic theory and industrial practice, providing valuable insights into the future of sustainable construction.

Name of Coordinators: Dr. Amitkumar D. Raval, Hon. Secretary, IE(I), VVLC

Comments of participants:

Participant Feedback & Testimonials

Student Participation: Over **250 students and professors** from various engineering colleges attended the event to bridge the gap between classroom theory and practical industry applications.

Project Innovation: Students showcased **11 innovative projects**, demonstrating their ability to apply engineering principles to real-world construction challenges.

Industry Engagement: More than **400 stakeholders**, including contractors, engineers, and builders, participated to learn about modern materials and sustainable practices.

Technological Awareness: Participants engaged with over **60 types of modern construction materials**, including advanced cement grades and waterproofing solutions, to understand contemporary building standards.

Focus on Sustainability: A key area of interest for participants was learning about **Green Buildings** and environmentally friendly, durable housing solutions.

Banner & Photographs of the Event:

: Event Poster :

PROJECT & PRODUCT SHOWCASE 2026







